AMERICAN AUTOMOBILE ASSOCIATION (AAA)
Sweepstakes

Official Rules

No Purchase Required to Enter or Win. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Agreement to Official Rules: By entering the 2017 Visit Anaheim AAA Sweepstakes (the “Sweepstakes”), you indicate that you have read and accepted these Official Rules. Participation in the Sweepstakes constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Entry into the Sweepstakes is contingent upon fulfilling all requirements set forth herein.

2. Eligibility: The Sweepstakes is open only to legal residents of the United States who are eighteen years of age or older. Limit one entry per household. Employees of Visit Anaheim a California non-profit mutual benefit corporation or other companies associated with the promotion of the Sweepstakes, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes is subject to federal, state, and local laws and regulations and is void where prohibited.

3. Sponsor: The Sweepstakes is sponsored by Visit Anaheim, a California non-profit mutual benefit corporation (the “Sponsor”).

4. Entry Period: The Sweepstakes begins on August 14, 2017 at 12:00 a.m. Pacific Standard Time and ends October 20, 2017 at 11:59 p.m. Pacific Standard Time (the “Entry Period”). Entries that are submitted before or after the Entry Period will be disqualified. All entries must be received during the Entry Period.

5. How to Enter: To enter, (a) visit www.visitanaheim.org/AAA2017 to access, complete and submit the entry form as directed; or (b) mail a 3”x5” card with your first name, last name, email address and zip code to Attn: AAA Sweepstakes 2017, 2099 S. State College Blvd., Suite 600, Anaheim, CA 92806. Only complete entry forms will be accepted. Upon receipt of the electronic or paper entry form, you will receive one entry into the Sweepstakes. All paper entry forms must be completed by hand in legible print. Limit one entry per household. No copies, facsimiles, or reproductions will be accepted. Entries will be disqualified if they contain any inappropriate material or language including profanity, to be determined in the Sponsor’s sole discretion.

6. Drawing: On or about October 25, 2017, at the principal office of the Sponsor, 2099 S. State College Blvd., Suite 600, Anaheim, CA 92806, the Sponsor will select one potential winner in a random drawing from all entries received. The odds of being selected depend on the number of entries received. The Sponsor will notify the potential winner via email. If a potential winner cannot be contacted within five business days after the first
attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place at random from the remaining entries.

7. **Requirements of Potential Winner:** A potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release substantially in the form attached (the “Affidavit/Release”) within five business days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, he/she will forfeit the prize and be disqualified and an alternate entrant may be selected in his/her place in a random drawing from all eligible entries received.

8. **Prizes:** One grand prize winner will receive, free of charge, the prize package detailed on Exhibit A, which has an estimated retail value as set forth on Exhibit A. One first prize winner will receive, free of charge, the prize package detailed on Exhibit B, which has an estimated retail value as set forth on Exhibit B. Any prize details not specified above will be determined by the Sponsor in its sole discretion. Prizes are not transferable or refundable and must be accepted as awarded. No substitution may be made, except by the Sponsor, who reserves the right to substitute a prize (or component thereof) with another prize (or component thereof) of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winner is responsible for any and all other costs and expenses not listed above or on Exhibits A or B. Prizes may be reported as income to a winner and the winner will be responsible for all taxes associated with the receipt of a prize. Limit one prize per entry.

9. **Privacy and Publicity:** All information submitted by entrants in the Sweepstakes will be treated in the same manner as information collected through the Sponsor’s web site and in accordance with the Sponsor’s Privacy Policy, available at http://visitanaheim.org/privacy-policy. Except where prohibited, participation in the Sweepstakes constitutes an entrant’s consent to the Sponsor’s use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.

10. **General Conditions:** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or (b) award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner or with the intent to threaten, annoy, harass, bother or otherwise disrupt any other person. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the
participant. The “authorized account holder” is the natural person who is assigned to an
e-mail address by an Internet access provider, online service provider, or other
organization responsible for assigning e-mail addresses for the domain associated with
the submitted e-mail address.

11. **RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Sweepstakes,
entrants hereby release and hold harmless the Sponsor and its affiliates and each of their
shareholders, members, officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the
Sweepstakes or receipt or use of any prize, including, but not limited to any: (a) technical
errors that may prevent an entrant from submitting an entry; (b) unauthorized human
intervention in the Sweepstakes; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Sweepstakes or
the processing of entries; or (f) injury, death, or damage to persons or property that may
be caused, directly or indirectly, in whole or in part, from entrant’s participation in the
Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the
Released Parties’ liability will be limited to the cost of entering and participating in
the Sweepstakes, and in no event shall the Released Parties be liable for attorney’s fees.
Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

The Released Parties shall not be liable to the winner or to any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s),
regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity
(whether or not the actions(s), regulation(s), order(s) or request(s) prove(s) to be invalid),
equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe
weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or
material shortage, transportation interruption of any kind, work slow-down, civil
disturbance, insurrection, riot or any other cause beyond the Release Parties’ control.
The provisions of this Section 11 will apply to the extent permitted by applicable law.

12. **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and
causes of action arising out of, or connected with, the Sweepstakes or any prize awarded
shall be resolved individually, without resort to any form of class action, and exclusively
by the appropriate court located in the State of California. All issues and questions
concerning the construction, validity, interpretation and enforceability of these Official
Rules, entrant’s rights and obligations, or the rights and obligations of the Sponsor in
connection with the Sweepstakes, shall be governed by, and construed in accordance with,
the laws of the State of California, without giving effect to any choice of law or
conflict of law rules (whether of the State of California or any other jurisdiction), which
would cause the application of the laws of any jurisdiction other than the State of
California.

13. **SWEEPSTAKES RESULTS AND OFFICIAL RULES:** To request the name of the winner,
send a self-addressed, stamped envelope to Visit Anaheim at Attn: 2017 AAA
Sweepstakes, 2099 S. State College Blvd., Suite 600, Anaheim, CA 92806. Requests
must be received within four weeks of the end of the Entry Period. Official Sweepstakes
Rules are available online at www.visitanaheim.org/AAA2017.
EXHIBIT A

Description of Grand Prize Package

- 4 night stay at the Howard Johnson Anaheim Hotel and Water Playground (subject to room availability; estimated retail value – USD $1,000)
- $75 gift certificate to Citadel Outlets and access to VIP Lounge for four (estimated retail value – USD $75)
- 4 Pirate’s® Dinner Adventure passes (estimated retail value – USD $250)
- 4 Catalina Express round-trip passes (estimated retail value – USD $295)
- 4 Knott’s Berry Farm® passes (estimated retail value – USD $300)

The total estimated retail value of prize package is USD $1,920.

The winner is responsible for any and all other costs and expenses not listed above.

EXHIBIT B

Description of First Prize Package

- 2 night stay at the Anaheim Majestic Hotel (subject to room availability; estimated retail value – USD $500)
- 4 Knott’s Berry Farm® passes (estimated retail value – USD $300)
- 4 SeaWorld® San Diego passes (estimated retail value – USD $380)

The total estimated retail value of prize package is USD $1,180.

The winner is responsible for any and all other costs and expenses not listed above.